

Claire Atys

Graphic & Web Designer

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claireatys.com

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Fresh Ideas.

Thoughtful Designs.

Eye-Catching Results.

French Touch.

Work Experience

Senior Marketing Graphic Designer

TeamSnap | B2B2C SaaS Platform:
The #1 Sports Team Management App
2021-present

Designing and delivering high-impact marketing materials including landing pages, banners, email templates, paid media assets and more to drive lead generation and brand awareness

Ensuring all designs aligned with brand strategy and were optimized for conversion, engagement, and user experience (UX/UI) best practices

Leading and streamline the design workflow across departments, supporting project scoping, timelines, and resource coordination

Maintaining and evolving brand identity through scalable design systems and asset libraries

Leveraging AI tools to accelerate the creative process

Developing templates and self-serve brand tools to empower teams

Ensuring consistency across digital, print, product, event, and internal touchpoints

Graphic & Web Designer

CCH Marketing | Digital Marketing, Advertising, PR, and Social Media Agency
2019-2021

Designing and developing print and digital creative tailored to diverse client needs

Meticulously upholding each client's brand guidelines and identity, ensuring a cohesive and professional presentation across all projects and platforms

Adapting to each client's industry, audience, and vision, delivering solutions that achieve results

Creating and maintaining web content across multiple CMS platforms

Maintaining clear communication and alignment with the team throughout the creative process to ensure timely and successful project execution

Graphic & Web Designer

Freelance | 2017-present

Graphic & Web Designer

USA Hospitality Inc. | Wholesale Distributor:
Hospitality & Service Supplies
2017-2018

Graphic Designer

L'Événementiel Magazine | Media & Publishing: France's leading event industry magazine
2011-2012

Visual Merchandiser

Monoprix | 2009-2011

Education

Associate of Science: Graphic & Interactive Design

Valencia College | 2014-2017

Certificates Graphic & Interactive Design
Production and Support

Bachelor in Graphic Design

Campus de La Fonderie de l'Image | 2011-2012

Visual Merchandiser

Adolphe Chauvin Institute | 2009-2011

Skills

Adobe Creative Suite (Photoshop, Illustrator, InDesign, XD, After Effect, Premiere)

Figma

Canva

UX/UI

AI tools (Midjourney, Adobe Firefly, Lovable, ChatGPT)

HTML & CSS | Javascript, React
CMS platforms (Webflow, Sanity, Wordpress)

Marketo | Hubspot | Mailchimp

Microsoft Office/G Suite

Project Management (Jira, Trello, Asana, Workfront, Basecamp)

Mac & PC

Cooking

English: fluent | French: native language

